### MARINE TECHNOLOGY REPORTER

## 2024 E-MAGAZINE RATE CARD

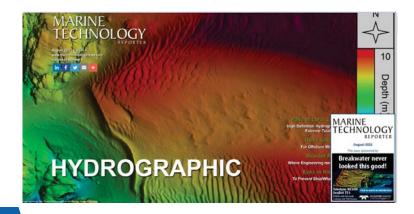
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### **Issue Sponsor**

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- 300x250 Floating ad that rides along with viewer as they read on desktop and First and last page full page ad
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- Advertiser produced video embedded in topical article or feature also featured on host website and e-news for 1 week
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## MARINE TECHNOLOGY TV

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### **Advertiser Produced White Papers & Case Studies**

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Advertiser produced piece in the issue also featured on host website

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### **ADVERTISEMENTS**

### **Full Page and Half Page Advertisements**

Pricing: Full Page Ad - \$1,500/net Half Page Ad - \$750/net

 Your traditional ad becomes live as the whole page hot links to the landing page for that product or service on your site.



### **FEATURE SPONSORSHIP**

### **Featured Sponsorship**

Pricing: \$2,500/net

 Take your favorite article from our print or digital magazines and we will co-brand your company into the digital article and distribute to our digital audience as well as feature this on our host e-news service for the week.



### **ADDITIONAL OPPORTUNITIES**

#### **Hot Links**

Pricing: \$250/net

 Add a link to the end of a article or feature that discussed your company includes company logo

### Infographics

Pricing: \$1500/net

 Rollover infographic imbedded in content related to advertiser can also be animated and link back to your landing page.