

## ISSUE SPONSOR

### Issue Sponsor

Pricing: \$5,000/net

\$3,500/net w/o banner

- 300x250 Floating ad that rides along with viewer as they read on desktop and First and last page full page ad
- Includes 300x250 banner on host site for the month

## ADVERTISEMENTS

### Full Page and Half Page Advertisements

Pricing: Full Page Ad - \$1,500/net

Half Page Ad- \$750/net

- Your traditional ad becomes live as the whole page hot links to the landing page for that product or service on your site.

## EMBEDDED VIDEO

### Embedded Video

Pricing: \$3,500/net

\$1,500/net w/o hosting

- Advertiser produced video embedded in topical article or feature also featured on host website and e-news for 1 week
- Magazine produced video interview with our editor embedded in e-magazine's feature article and also featured on host website and e-news for 1 week

## WHITE PAPERS & CASE STUDIES

### Advertiser Produced White Papers & Case Studies

Pricing: \$3,000/net

\$1,500/net w/o hosting

- Advertiser produced piece in the issue also featured on host website

## FEATURE SPONSORSHIP

### Featured Sponsorship

Pricing: \$2,500/net

- Take your favorite article from our print or digital magazines and we will co-brand your company into the digital article and distribute to our digital audience as well as feature this on our host e-news service for the week.

## ADDITIONAL OPPORTUNITIES

### Hot Links

Pricing: \$250/net

- Add a link to the end of a article or feature that discussed your company includes company logo

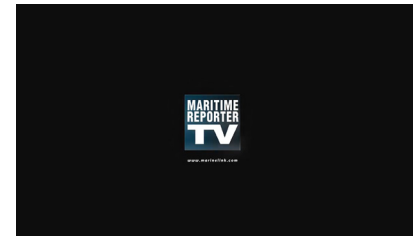
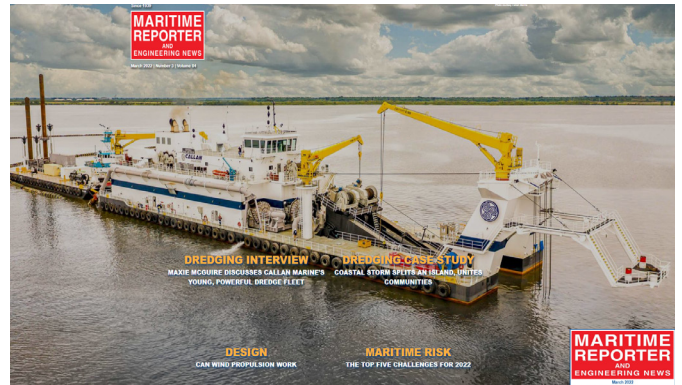
### Infographics

Pricing: \$1500/net

- Rollover infographic imbedded in content related to advertiser can also be animated and link back to your landing page.

# 2024

## E-MAGAZINE RATE CARD



### ENERGY STORAGE DESIGN

Published: Feb 2020

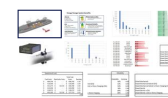
Authors

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Categories

Naval Architecture

"It is a capital mistake to theorize before one has data." The above quote came from Sir Arthur Conan Doyle through his famous detective Sherlock Holmes in A Scandal in Bohemia and is as applicable to modern marine hybrid propulsion design as it is to solving mysteries in classic novels.



#### Introduction

"It is a capital mistake to theorize before one has data."

The above quote came from Sir Arthur Conan Doyle through his famous detective Sherlock Holmes in A Scandal in Bohemia and is as applicable to modern marine hybrid propulsion design as it is to solving mysteries in classic novels.

Usually, the first question naval architects are asked by owners contemplating a propulsion solution that

