

Rate Card & Specs

Full Page Bleed
Bleed:
8.625 x 11.125 in
(219 x 283 mm)
Trim:
8.375 x 10.875
(213 x 276 mm)

Full Page (non-bleed)
7 x 10 in
(178 x 254 mm)

2/3 Page
4.5 x 10 in
(114 x 254 mm)

1/2 page (I)
4.5 x 7.5 in
(114 x 191 mm)

1/2 page (H)
7 x 4.875 in
(178 x 126 mm)

1/2 page (V)
3.375 x 10 in
(87 x 254 mm)

1/3 page (H)
4.5 x 4.25 in
(114 x 108 mm)

1/3 page (V)
2.25 x 10 in
(57 x 254 mm)

1/4 page (H)
7 x 2.375 in
(178 x 62 mm)

1/4 page (V)
3.375 x 4.875 in
(87 x 126 mm)

B&W Rates	1x	3x	6x	9x	12x	18x
Full Page	\$3,463	\$3,338	\$3,227	\$3,120	\$3,018	\$2,918
2/3 Page	2,487	2,404	2,324	2,248	2,175	2,102
1/2 Page (ISL)	2,313	2,236	2,161	2,090	2,022	1,955
1/2 Page (H)	2,313	2,236	2,161	2,090	2,022	1,955
1/2 Page (V)	2,077	1,940	1,940	1,876	1,814	1,754
1/3 Page	1,331	1,286	1,244	1,204	1,164	1,125
1/4 Page (H)	1,111	1,073	1,038	1,005	970	939
1/4 Page (V)	1,111	1,073	1,038	1,005	970	939

No Charge for Bleed • Special position: 15% of earned rate

Covers

2nd Cover: \$5,079
3rd Cover: \$5,079
4th Cover: \$5,552
*includes 4-color, bleed & special position

Color Charges

Std. 4A Red, Green, Orange, Yellow:
per color \$412
Matched color, per page, per color extra \$515
4-color process per page:
(1/3 page or smaller) \$505
4-color process per page:
(1/2 page or larger) \$1009

Classified Ads

“MTR Marketplace” and all other classified advertisements are non-commissionable single insertion per column inch: \$102 net (each column is 3 in/ 76.2 mm wide) 3 or more insertions - \$91 net

Commission & Closing Dates - Agency Commission - 15%

Published nine times annually. Last advertising forms close 20 days before the first day of the publication month for providing press-ready PDF files. Advertising material to be “pubset” should be submitted 30 days before the first day of the publication month.

Cancellations

Cancellations are not accepted after scheduled closing date. Any cancellation prior to the closing date must be in writing and signed by the advertiser / agency and the publisher. All cancellations are subject to short rate where applicable.

MarineTechnologyNews.com	1x	6x	12x
728x90	\$1,750	\$1,627	\$1,522
300x250	1,500	1,395	1,305
300x100	1,000	930	770

E-News Banner	300x100	300x250	728x90
Marine Technology E-News	\$1,000	\$1,500	\$1,750

MTR Opt-in List	1x
Email to 28,000 Recipients	\$1,200/net