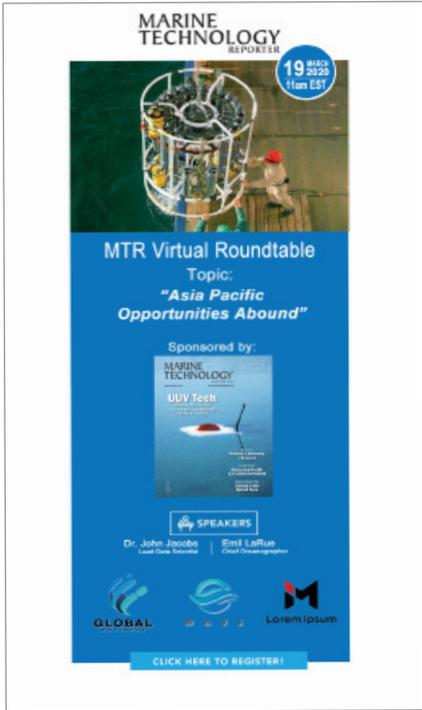# Webinar Rate Card & Specs

Custom Client Webinars:

Hosted Webinars Include:

- Hosted Registration page (customer supplied required and non-required fields and their opt out)
- Registration E-mails as need minimum 2 (customer to supply speaker details, topic and any images/standardized graphics)
- Banner ad 300 x 250 under 100kb no animation
- Social media announcement on our channels
- Hosted webinar with our staff and the customers expert including Q&A
- We will provide list of registrants to customer along with webcast recording for customer use on their site post event

Webinar	1x
Full Webinar Package	$10,000/net

Featured Webinar Series:

Speak Sponsor Includes:

- Details on hosted registration page
- Registration E-mails as need minimum 2 (customer to supply speaker details, topic and any images/standardized graphics)
- Logo on promo banner ad 300 x 250
- Social media announcement on our channels
- Hosted webinar with our staff and a maximum of two speaking sponsors per topic
- We will provide list of registrants to customer along with webcast recording for customer use on their site post event

Presenting Speaker Sponsorship	Non presenter sponsorship
$6,500/net	$3,500/net

Zoom Registration Page Requirements

(Due 1 week prior to campaign launch):

- Topic
- Description of Webinar
- Date/Time & Time Zone
- Registration Fields
- List of Speakers/ Panelists
- Speaker Bio(s) & Image(s)

- Company Logo
- Registration Page Banner Image (640px by 200px, jpg, png or gif – no animation)
- Social Media Share Description

Banner Ad Requirements

(Due 1 week prior to campaign launch): Banner formats can be JPEG, PNG or GIF. The file size should not exceed 100KB

Sizes
1. 300 X 250px
2. 728 X 90px
3. 300x100px (optional)

Email Requirements (Due 1 week prior to email flight date):

The preferred format is HTML with inline styles (no CSS). Any images that need to be hosted should be attached as separate files. Images should be at 72dpi in RGB Color, sized and optimized for web. Please Include: Subject Line, HTML File and Any recipients to receive the test email.